



## CAPITAL RUG & CURTAIN CLEANERS

**FINEST QUALITY RUG DYING - REPAIRING**  
**WALL TO WALL CARPET CLEANED IN YOUR HOME**

One of Sacramento's Oldest Firms  
 PICK-UP & DELIVERY  
 DRIVE-IN PARKING  
 22nd St. at Sutterville Road  
 SACTO.

CALL  
**GL 5-3546**

You always know



## SERVICEMASTER

FOR RESPONSIBLE  
**Cleaning Service**

In Your Home or In Our New Modern Plant  
 ASK ABOUT OUR "NO SHRINKAGE" METHOD

Serviced by trained men using correct cleaning methods and Servicemaster's professional cleaning solutions.  
**NO SHRINKAGE**

**WA 2-8836**  
 1500 El Camino Ave. No. Sacramento

## SO. LAND PARK CARPET CLEANERS

Specializing In...  
**ON LOCATION CLEANING OF CARPETS AND UPHOLSTERED FURNITURE** We Know How to Serve You

**SATISFACTION GUARANTEED ON ALL SERVICES**

Why Settle For Less Than

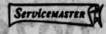


- CARPETS
- RUGS
- MOTHPROOFING
- UPHOLSTERY CLEANING
- 7 DAYS A WEEK
- Free Estimates

**GL 5-0618**  
 WE GIVE A WRITTEN GUARANTEE WHEN WE MOTHPROOF RUGS  
 4937 HELEN WAY

## Town & Country RUG & UPHOLSTERY CLEANERS

Authorized Agent for



- RUGS
- CARPETS
- UPHOLSTERY
- RESIDENTIAL
- COMMERCIAL
- Cleaned • Repaired • Sewn
- Moth Proofed • Yes! We Do Binding
- WALL-TO-WALL CARPETS A SPECIALTY

WORK DONE ON PREMISES OR OUR PLANT  
**WE GUARANTEE "NO SHRINKAGE"**

PROMPT, RELIABLE SERVICE  
 FREE PICK-UP & DELIVERY

**WA 5-8184**

### Carpet, Rug & Upholstery Cleaners—(Cont'd)

Servicemaster of Sacramento  
 1500 El Camino Av(NS) WA 2-8836  
 (Please See Advertisement This Page)

**SOUTH LAND PARK CARPET CLNRS**  
 7 DAYS A WEEK  
**SERVICEMASTER**  
 SATISFACTION GUARANTEED  
 ON ALL SERVICES  
 RUGS - CARPETS UPHOLSTERY  
 MOTHPROOFING  
 4937 Helen Wy GL 5-0618

SHARP PRACTICE  
 Cutting through medium weight sandpaper is a quick way to put an edge on dull scissors.

South Land Park Carpet Clnrs  
 4937 Helen Wy GL 5-0618  
 (Please See Advertisement This Page)  
**TORKELSON DONALD A**  
 4322 Orange Grove Av IV 3-0630  
 (Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

## RUG & CARPET CLEANING

COMPLETE RUG & CARPET SALES & SERVICE

- WALL TO WALL CARPET CLEANING IN YOUR HOME OR OFFICE
- SPECIALIZING IN REWEAVING CIGARETTE BURNS - MOTH HOLE
- UPHOLSTERY CLEANING & RE-UPHOLSTERING
- JANITORIAL SERVICE

City-Wide Pick-Up & Delivery • Free Estimates

### FIVE BROTHERS CARPET SERVICE

Day **GL 7-9218** Night

1335-32nd SACRAMENTO

## SERVICEMASTER OF CARMICHAEL

High Quality Low Prices

- CLEANING
- DYEING
- BINDING
- REPAIRING
- MOTH PROOFING
- REWEAVING
- WALL CLEANING

Ask About Our "NO SHRINKAGE" Process

### GARMICHAEL RUG & UPHOLSTERY CLEANERS

Call IV 9-0189

FREE ESTIMATES - GUARANTEED WORK

## RUGS CLEANED like magic

**RANCHO CORDOVA RUG & UPHOLSTERY CLEANERS**

Authorized Agent For



- Residential-Commercial
- Wall-To-Wall-A Specialty
- Cleaning - Repairing
- Moth Proofing
- Reweaving - Binding

CALL  
**WA 5-1826**

We Guarantee "No Shrinkage"  
 Prompt Reliable Service  
 FREE PICK-UP & DELIVERY

### Carpet, Rug & Upholstery Cleaners—(Cont'd)

**TOWN & COUNTRY LAUNDROMAT & DRY CLEANING**  
 Shop Rugs or Specialty - 1 Day Service  
 2618 Marconi Av IV 3-8618

**TOWN & COUNTRY RUG & UPHOLSTERY CLEANERS**  
 2041 Keith Wy WA 5-8184  
 (Please See Advertisement Page 132)

### Carpet, Rug & Upholstery Cleaning Equipment-Rental

**AARO RENTAL SERVICE—TRIANGLE RENTS**  
 Fair Oaks Bl & Manzanita Av (C) IV 7-7887

**A B S RENTALS SALES & SERVICE**  
 Arden Wy & Fair Oaks Bl(C) IV 9-0125

**ATHERTON'S CLEANERS & DYERS**  
 DO-IT-YOURSELF  
 CLEAN YOUR OWN RUGS  
 Rent a Rug Cleaner and Clean Your Rugs the Way Professionals Do. So Easy Anyone Can Get a Perfect Job Every Time.  
 Even Mothproofs of the Same Time  
 CALL US FOR INFORMATION  
 4943 Folsom Bl GL 6-5732

### Carpet, Rug & Upholstery Cleaning Equipment-Rental—(Cont'd)

**CALIFORNIA RENTS**  
 1001 Arden Wy WA 2-6521  
 Colony Cleaners  
 5809 Marconi Av(C) IV 9-0681

**FARMERS TRACTOR & RENTAL CO**  
 6201 Elvas Av GL 1-7277

**SERVICEMASTER OF SACRAMENTO**  
 1500 El Camino Av(NS) WA 2-8836

**TRIANGLE RENTS**  
 Fair Oaks Bl & Manzanita Av(C) IV 7-7887

**UNITED RENT-ALLS**  
 2039 Fulton Av IV 7-8641

**WEST SACTO RENTALS**  
 101-110(W)S FR 1-6787

### Carpet, Rug & Upholstery Cleaning Equipment & Supplies

**CALIFORNIA RENTS**  
 1001 Arden Wy WA 2-6521

### Carpet Sweepers

Carpet Center 2633 El Camino Av IV 3-3418

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

TO PAINT SCREENS  
 To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

## PLEASE LISTEN for the DIAL TONE BEFORE DIALING

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

## CARPET & RUG CLEANING

IN YOUR HOME - OFFICE - PLANT  
 SERVING ALL THE SACRAMENTO AREA  
 COMPLETE CARPET, LINOLEUM & DRAPERY SERVICE  
 FOR FREE ESTIMATES  
**GI 1-0208**

**WALDO BOWERS**  
 2020 H ST. - SACRAMENTO

## FRUITRIDGE BRANCH CARPET & UPHOLSTERY CLEANING & TINTING

SMOKE DE-ODORIZING  
 Prompt Service - Free Pick-Up & Delivery - Blue Chip Stamps  
 Service Is Our Business - Satisfaction Is Our Product

### Acme RUG AND UPHOLSTERY CLEANERS

Fruitridge Branch **GL 5-9265**  
 6620-40th Ave.

Main Plant **HI 6-7927**  
 1615-21st

## CORDOVA BRANCH RUG & WALL-TO-WALL CLEANING

SMOKE DE-ODORIZING  
 FURNITURE EXPERTLY CLEANED  
 Service Is Our Business - Satisfaction Is Our Product  
 FREE PICK-UP & DELIVERY - BLUE CHIP STAMPS

### Acme RUG & UPHOLSTERY CLEANERS

Cordova Branch **EM 3-5486**  
 2637 DAWES

Main Plant **HI 6-7927**  
 1615-21st St.

## ARICO RUG CLEANERS

Torkelson's  
**FINEST CUSTOM CLEANING**

WALL TO WALL CARPET CLEANED - DEMOTED AND SOIL RETARDED  
 Furniture Cleaned in Your Home

**Ivanhoe 3-0830**  
 "SATISFACTION OR MONEY BACK"

Pick Up and Delivery  
 4322 ORANGE GROVE AVENUE SACRAMENTO 21, CALIFORNIA



## RUG and CARPET CLEANERS

At Your Location Or In The Plant  
 Complete Floor Covering Dealer...  
 Linoleum, Acoustical and Floor Tile, Rugs and Carpets

**RING-UP-RIVETT**  
 Call GL 5-2637  
 2300 BROADWAY

## Duraclean-North Area RUGS & FURNITURE CLEANED

WALL TO WALL CARPETING OUR SPECIALTY

- No Soaking
- No Shrinkage
- Use The Same Day

Also Complete Upholstery Service  
 30 YEAR OLD WORLD-WIDE SERVICE  
**WA 2-6378**



## WALL TO WALL CARPET CLEANING

COMMERCIAL - RESIDENTIAL REASONABLE

**WA 2-5317**

### ARCHER WINDOW & JANITOR SERVICE

181 ARCADE BLVD. NO. SACTO

